

Book release 2007 "The World of Nude and Photography – Sensual World"

Task:

A paperback edition – unique in the international market! We publish the sensuality of nude-art from **1001 photographers** of **50 countries**.

Distribution throughout 50 countries simultaneously will be conducted – with PR-support of international TV-stations and print-media.

Numerous photos will be published – alike all other editions – by trade magazines, e.g. Playboy D/F/USA

Volume of project:

- Foreword and introduction (engl.)
- Each photographer is introduced by his name, address and website, followed by 4-6 photos on 1 to 1 ½ book pages.
- Final words (engl.) – Thanks to all photographers for providing their photos.
- First edition: **30.000 pieces** and more, about 1000 pages, bw and 4c print, Hardcover 24 x 30 cm.
- Edition published by highly reputable swiss publisher Edition Olms (Edition Skyline)
- Worldwide release **Mai 2007**
- **Retail price:** approx. 45.- Euro

POSSIBLE ALTERATIONS RESERVED!

Important information for photographers:

- Books can be purchased at reduced price at **50% discount**, and sold again incl. profit at retail price.
- The photos are provided without fee.
- Please send your CD/DVD with **10-15 photos** of sensual nude-photography.
- Fill in the names of your photos into the signed contract (Admitting Rights)
- **"Model Release contracts"** must be enclosed. Make sure, that you own the none-restricted commercial rights of the photos to be published, without any fee.
- Send your filled in contract (Admitting Rights), Model Release contracts and your CD/DVD to:

Higl & Zillner GbR
"Sensual-World"
Muellerstr. 1
D-80469 Muenchen
Germany

Picture data supply:

Data format always: *.tiff none compressed or *.jpg – short data name (max. 8 digits)
Definition: min. 300 dpi

Add ideas!

Which picture should be on the cover. Make suggestions. Create file with title "Cover" on your CD/DVD.